

Ventas por Marcas -Unidades-

Hasta..... MARCAS	30-Jun-14 Unidades	30-Jun-13 Unidades	Incremento %
BRANIFF (cig)	127.746.266	151.327.360	-15,58%
COBURN (cig)	115.283.950	147.581.770	-21,88%
CALYPSO (cig)	79.669.650	80.565.451	-1,11%
ROLL'S (cig)	66.031.575	60.478.239	9,18%
AMIGOS (cig)	65.469.079	76.154.951	-14,03%
DUCADOS (cig)	63.881.964	74.929.092	-14,74%
SILVERADO (cig)	63.439.000	37.734.400	68,12%
BULLBRAND (cig)	54.171.050	40.455.670	33,90%
FARIAS (cig)	54.125.149	56.015.157	-3,37%
CHESTERFIELD (cig)	34.120.332	-	-
CALYPSO	31.884.767	34.682.341	-8,07%
H.W. CAFÉ CRÈME (cig)	29.356.210	28.861.365	1,71%
AL CAPONE (cig)	26.568.610	22.007.630	20,72%
PANTER (cig)	23.056.015	25.026.622	-7,87%
JOCKEY (cig)	19.997.948	5.864.116	241,02%
AGIO (cig)	17.332.425	18.188.790	-4,71%
SALSA (cig)	16.024.050	18.167.680	-11,80%
BREAK (cig)	15.548.580	8.198.400	89,65%
REX (cig)	15.472.100	19.313.740	-19,89%
VEGAFINA (cig)	15.467.280	15.830.787	-2,30%
LA PAZ (cig)	11.981.499	11.934.428	0,39%
TRABUCOS	11.844.876	12.281.609	-3,56%
EL GUAJIRO	11.736.017	11.856.281	-1,01%
CLUBMASTER (cig)	10.481.920	11.488.780	-8,76%
L&M (cig)	10.362.192	22.262.737	-53,45%
LA DALIA	10.116.623	10.525.420	-3,88%
BRAVO (cig)	9.830.930	14.071.580	-30,14%
FARIAS	7.082.501	8.521.353	-16,89%
VICTORIA (cig)	6.780.610	6.309.759	7,46%
DUX	6.308.220	7.172.261	-12,05%
NEOS (cig)	5.686.890	6.949.020	-18,16%
DANNEMANN MOODS (cig)	5.003.988	4.888.896	2,35%
CANDLELIGHT (cig)	4.881.583	6.515.221	-25,07%
MONTECRISTO (cig)	4.462.190	4.070.120	9,63%
MONTE NEGRO	3.843.491	2.391.181	60,74%
ENTREFINOS (cig)	3.634.660	4.183.100	-13,11%
CALISTO (cig)	3.508.780	11.198.720	-68,67%
CORONAS (cig)	3.482.620	3.641.480	-4,36%
MINI DAVIDOFF (cig)	3.376.970	3.489.690	-3,23%
PUNCH (cig)	2.810.240	2.823.240	-0,46%
ISLEÑOS	2.764.442	2.807.136	-1,52%
VERELLEN	2.026.329	1.460.400	38,75%
TRABUCOS (cig)	2.017.890	2.660.850	-24,16%
RESTO MARCAS	38.934.627	42.035.260	-7,38%
Totales	1.117.606.088	1.136.922.083	-1,70%